

Leveraging Business Intelligence



BBBT Roundup



TIBCO Spotfire

Twitter: #Spotfire @TIBCOSpotfire

Event Date: August 23, 2013

Event Type: In person Event

Podcast: Audio Transcript

Video:Event VideoPress Release:Press Release

Company Short Profile:

[From TIBCO Spotfire] TIBCO Software Inc. (NASDAQ: TIBX) is a provider of infrastructure software for companies to use on-premise or as part of cloud computing environments. Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO provides companies the two-second advantage® – the ability to capture the right information, at the right time, and act on it preemptively for a competitive advantage. More than 4,000



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customers worldwide rely on TIBCO to manage information, decisions, processes, people, and data in real time.

Presentation Topic:

Update on the TIBCO Spotfire Analytics Platform

The presentation will provided an update on the TIBCO Spotfire platform. A great deal has changed since the BBBT was last briefed on TIBCO Spotfire. We've announced a strategic go-to-market partnership with Teradata, added in-database processing to our core data engine, launched a built-from-the-ground-up Enterprisegrade runtime environment for R, purchased a key provider of geospatial technology, as well as improving our core visual analytics capability. We'll attempt to cover all of that in the presentation to BBBT.

Presenter(s):

Tim Wormus

Solutions Consulting Manager

In his role as an Principal Solutions Consultant for Spotfire, a division of TIBCO Software Inc., Tim Wormus is responsible for tracking and analyzing Analytics and Business Intelligence trends, as well as advocating their use and acceptance at Global 200 companies. Tim has published and lectured on analytics, including presenting an analytics tutorial at the Gartner Business Intelligence Summit and appearing on a panel with analytics guru Tom Davenport. His experience has led him to consult on data analysis projects for Global 1000 companies and instruct analysts in the life sciences, manufacturing and energy fields.

Case Studies:

Plenum

inQuba

Relay

Pricing Model:

N/A